

INVESTORS TURN TO FANCY COLOR DIAMONDS FOR CAPITAL PRESERVATION

The One and Only One™ Debuts Rare Fancy Intense Green Diamond Earrings

January 10, 2013...New York, NY...In the rarefied world of Natural Colored Diamond connoisseurship, most important transactions have traditionally taken place in the private rooms of international auction houses and cutting houses. But the market is changing. An innovative new program from **The One and Only One™** is offering one-of-a-kind, investment quality Fancy Color Diamonds to collectors and investors “where they live,” by appointment only.



This month the company will debut a superbly matched pair of Ultra-Rare Fancy Intense Green Diamond Earrings. The spectacular center stones, 2+ and 2.35 carats, are said to be in the top 2 to 3 percent of all Natural Green Diamonds in the world today.

The rare Fancy Intense Green Diamonds are surrounded by Argyle Pink Diamonds and Collection White Diamonds totaling over 18 carats. The earrings are as versatile as they

are beautiful; the Green Diamonds with their surrounding Pinks can be removed and worn as stunning studs.

The price is available upon request.

“We’re experiencing unprecedented worldwide demand for important Fancy Color Diamonds as investors look to diversify portfolios and preserve capital,” said Joe Padulo, CEO of Padulo Privé, who advises high-end jewelers and luxury brands. “These magnificent Natural Green Diamonds are of the quality once only available to oligarchs and royalty,” he continued.

During the volatile economic cycle of the past ten years the prices of Fancy Color Diamonds have soared and auction records have been broken, as Ultra High Net Worth Individuals recognize that these precious hard assets have out-performed most financial instruments.

- **In 2009, a 2.52-carat Fancy Vivid Green Diamond sold at auction for \$3.08 million, a world-record \$1.2 million per carat.**

“Over the past ten years, Fancy Color Diamonds have jumped ten-fold,” said Rahul Kadakia, Head of Jewelry for Christie’s Americas and Switzerland. “What was then \$100,000 or \$200,000 per carat can now easily be worth \$1.7 to \$1.8 to \$2 million per carat,” he predicts.

For more information, or to make an appointment to view the Fancy Intense Green Diamond Earrings at a secure location near you, visit www.TheOneAndOnlyOne.com and email info@TheOneAndOnlyOne.com